

# Sturdy Dirty Photo Challenge Official Rules

## SPONSOR

These Official Rules ("Rules") govern the operation of the Sturdy Dirty Photo Challenge (the "Sweepstakes"). Sturdy Bitch Racing/Sturdy Dirty Enduro is the sponsor.

## ENTRY PERIOD

The Sweepstakes starts at 12:00am (PST) on September 19, 2020 and ends at 11:59pm (PST) on September 27, 2020 (the "Entry Period").

## ELIGIBILITY

To enter, you must be 18 years of age or older or have consent from your parent/legal guardian.

## HOW TO ENTER

No Purchase Necessary. You will receive one entry when you complete these steps within the Entry Period.

- (i) Ride the 2020 Sturdy Dirty course (<https://www.trailforks.com/route/sturdy-dirty-photo-challenge-course/>). If you are not in Washington state or cannot ride the trail, you can ride your local mountain bike trails.
- (ii) Choose up to 10 photo challenges from The Challenge List (located at <https://www.sturdydirty.com/photo-challenge>) to complete (each a "challenge").
- (iii) Post your photo(s) to your Instagram account. When posting, tag one of the photos with **@sturdydirtyenduro** & **@evoseattle** (click [here](#) for a tutorial on how to add tags). If you complete more than one challenge, use Instagram's multiple photo option to combine your photos into one post (click [here](#) for a tutorial).  
NOTE: If your Instagram account is private, please send a private Instagram message to **@sturdydirtyenduro** with your photos.
- (iv) In the caption of your photo, add the hashtag **#sturdydirty2020**.

Limit 10 entries per person

Registered racers for the Sturdy Dirty Enduro 2020 race at Raging River will automatically receive a single entry.

## WINNER SELECTION AND NOTIFICATION

Pending confirmation of eligibility, potential prize winners will be selected by Sturdy Bitch Racing in a random drawing from among all eligible entries received within the Entry Period. Drawing will take place on September 29, 2020.

Prize winners will be announced live on Instagram on September 29, 2020 at 6pm and also notified within 3 days following the drawing via the contact information associated with the Instagram account used to submit a challenge. If a selected winner cannot be contacted, is ineligible, fails to claim a prize or fails to return any forms, the selected winner will forfeit their prize and an alternate winner will be selected time allowing. If you are a potential winner and you are 18 or older, but have not reached the age of majority in your legal place of residence, we may require your parent/legal guardian to sign all required forms on your behalf. Only three alternate winners will be selected, after which unclaimed prizes will remain unawarded.

## PRIZES

The approximate retail value of a given Prize will be no more than \$120.00 USD. Items may be raffled off individually or bundled together to constitute a single Prize.

No substitution, transfer, or assignment of prize permitted, except that Sturdy Bitch Racing reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Prizes are awarded "AS IS" with no warranty of any kind, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Prizes will be sent no later than 31 days after winner selection. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Sturdy Bitch Racing (and Sturdy Dirty Enduro) may use your entry, name, and image online and in print, or in any other media, in connection with this Sweepstakes without payment or compensation to you, except where prohibited by law.

## ODDS

The odds of winning are based on the number of eligible entries received.

## GENERAL CONDITIONS AND RELEASE OF LIABILITY

All photographs associated with a challenge must be original work and be taken and/or owned by you. Where photographic entries are of people, or property, not related to or owned by you or your family, permission must be obtained from the relevant individual(s) or businesses. If the person is a minor, consent must be obtained from a parent or guardian. By entering a photograph, you are agreeing to these terms and conditions and confirming you have obtained permission. This is your responsibility.

To the extent allowed by law, by entering you agree to release and hold harmless Sturdy Bitch Racing, Sturdy Dirty Enduro and its respective affiliates, employees, sponsors and agents from any and all liability or any injury, loss, or damage of any kind arising in connection with this Sweepstakes or any prize won.

All local laws apply. The decisions of Sturdy Bitch Racing are final and binding.

We reserve the right to cancel, change, or suspend this Sweepstakes for any reason, including cheating, technology failure, catastrophe, war, or any other unforeseen or unexpected event that affects the integrity of this Sweepstakes, whether human or mechanical. If the integrity of the Sweepstakes cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

## USE OF YOUR ENTRY

Personal data you provide while entering this Sweepstakes will be used by Sturdy Bitch Racing and Sturdy Dirty Enduro and/or its agents, sponsors and prize fulfillers acting on our behalf only for the administration and operation of the Sweepstakes and in accordance with local law.

## GOVERNING LAW

This Sweepstakes will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Sweepstakes.